

## **116 Study Questions**

1. Name three types of tickets available in today's market
2. How can the ticket sales pattern inside a venue impact planning and preparation for an event?
3. What are some of the key considerations when deciding what type of ticketing system best suits your venue?
4. What are some of the skills and traits you would expect of your ticketing staff?
5. Explain the importance of appropriate process for collection, holding, and settlement of ticketing money.
6. What is the legal definition of a ticket?
7. How do verified resale and ticket scalping differ?