

Study Questions

STUDY QUESTIONS

1. Why is it important for a venue to strategically develop and actively manage their transport and parking plan?
2. Why is it important for a venue manager to understand their mode split and how does it change for the different groups attending an event?
3. When creating a comprehensive traffic operations plan, what are the various factors venues must take into consideration?
4. What is the importance of establishing a personnel dot plan for your venue and campus?
5. What are the different type of parking infrastructure available to venues and the pros and cons of each?
6. How does your transportation management plan affect a venue's emergency management plan?